How to Disseminate Your Findings

Why You Need This

This slide deck on Dissemination Approaches, part of the Program Evaluation Toolkit developed by the Regional Education Laboratory Central for the Institute of Education Sciences, can help agency staff, program managers, and evaluators disseminate evaluation findings to their target audience and translate research to practice.

What You'll Find

Link to https://ies.ed.gov/ncee/edlabs/regions/central/resources/pemtoolkit/module8-ch1.asp

This dissemination module explains:

- How to define your target audience
- How to craft and time the message that you send them
- Pros and cons of ten common dissemination approaches
- Value of using plain language
- Importance of promoting accessibility

How to Use

Use this guide to learn how to reach your target audience at the right time using the right approach! It includes references to tools and templates to help plan and complete each step of the dissemination process.